

JUNE 2017

THE FIRST

• YOUR MONTHLY WRAP UP •

BEST BROKER

First Metro Securities
was named best broker
in the Philippines

WWW.FIRSTMETROSEC.COM.PH

COUNTRY
AWARDS
FOR ACHIEVEMENT
2017

FinanceAsia

PHILIPPINES' BEST BROKER

FirstMetroSec

Hongkong-based financial publishing firm FinanceAsia awarded First Metro Securities as the best broker in the Philippines last May 31, 2017.

Seminars for May



University of Asia & the Pacific

A financial literacy seminar conducted by UA&P's Dr. Victor Abola together with Mr. Andro Beltran to Economics students.



Cauayan City

Our Basic Education on Stock Trading: Stock Market 101 in Cauayan, Isabela conducted by Mr. Alexander Gilles.



Pangasinan

Our financial literacy program conducted by Mr. Andro Beltran for more than 40 people in Pangasinan.



Davao City

'Taming the Rapids', a free financial literacy seminar teaching the basics of investing with an introduction to fundamental and technical analysis, was run by Mr. Robert Samson.

THE 2017 MONEY SUMMIT

May 06 | SM Aura Trade Hall

Last May 06, First Metro Securities joined the 2017 Money Summit at SMX Convention Center in SM Aura, Taguig City. It was a fun-filled day full of insightful talks and open forums from various speakers, three (3) of whom were from FirstMetroSec. Mr. Aaron Say, Market Educator, Mr. Andro Beltran, Business Development Officer, and Mr. Mark Angeles, Head of Research took the floor to discuss various investment topics and share useful tips, one of which was FundsMart.

"FundsMart makes it easier for you to buy and research on any peso mutual fund available in the Philippines, so you don't have to look at other places for the best investment..."

Eager attendees flocked to the FirstMetroSec booth to open their very own online trading account on-site, paving the way to financial freedom.





PSE ROADSHOW: DAVAO

MAY 20 | SMX CONVENTION CENTER



First Metro Securities was a proud sponsor of the PSE Roadshow event held in Davao City last May 20, 2017. Our booth was manned by our Business Development Officer from the Davao Investors Center, Mr. Roberto Samson, where more than 800 attendees dropped by to learn about our latest products and events.

**"Open a FirstMetroSec
account with as low as
P2,500 pesos!"**

Mr. Andro Beltran, our Business Development Officer, was able to give a talk focusing on the advantages of using FundsMart and the benefits of investing in FMETF. He was also part of the panel discussion along with other brokers.

SPOTTED

Bloomberg TV Philippines



FEDERICO LOCSIN
Institutional Dealer
Starting Gate, May 15



MARK ANGELES
Head of Research
Starting Gate, May 22



AARON SAY
Market Educator
In the Loop, May 25

Newsprint



FUNDSMART LAUNCH: First Metro Securities Brokerage Corp., the stock brokerage arm of the Metrobank Group, recently launched in Cebu its online trading platform, FundsMart, for investing in mutual funds. The new platform allows clients to invest in more than 25 peso-denominated mutual funds provided by the top six fund houses through the online trading facility www.firstmetrosec.com.ph. In photo during the grand unveiling at Liv Super Club Cebu are FirstMetroSec president Gerardo Ordoñez (second from left), together with chairman Ruben Francisco Arjona (second from left) and vice president Marwin Abajon (third from left). Metrobank Group – Visayas executives headed by Metrobank senior vice president Vicente Jandayan (fourth from left), as well as partners from A2F, ATR Asset Management, First Metro Asset Management Inc., Phikan Asset Management, and Sun Life Asset Management.



FirstMetroSec rolls out online trading platform in Cebu

FIRST METRO Securities Brokerage Corp. (FirstMetroSec), the stock brokerage arm of the Metrobank Group, launched in Cebu its online trading platform for investing in mutual funds, FundsMart. The new platform allows clients to invest in more than 25 peso-denominated mutual funds provided by the top six fund houses through the online trading facility www.firstmetrosec.com.ph. With FundsMart, clients gain exclusive access to unique and sophisticated tools for analyzing, screening, and comparing mutual funds. FirstMetroSec also launched its new margin trading facility and the enhanced version of its mobile trading app.

Various features on print about First Metro Securities for the month of May. (Samples from L-R) Philippine Star, Good Housekeeping, Business World

AN EVENING OF FINE WHISKY

A COLLABORATION BETWEEN ATR ASSET MANAGEMENT, INC. AND FIRSTMETROSEC'S FUNDSMART



Last May 26, 2017, FirstMetroSec, in collaboration with ATRAM, had its very first Whisky Night held in 1824 Scotch and Whisky Bar in Discovery Primea. The theme for the night was 'Why Funds can Enhance your Tactical Trading', a talk given by ATR's Chief Investment Officer, Phillip Hagedorn. Clients and friends of FirstMetroSec were also able to experience a whisky tasting session conducted by Adrian Tecson, an expert from Macallan.



THE AMOUNT OF THE WINNING BID WAS A PLEDGE TO INVEST IN ANY ATR FUND

The most exciting part of the evening was the auctioning off of 5 bottles of single malt whisky, but unlike any other auction, the amount of the winning bid was a pledge to invest in any ATR Asset Management fund of choice through FirstMetroSec's FundsMart.

STOCK SCREEN

PERFORMANCE: INCEPTION - MAY 2017



Screen	Since Inception*
Riding the Momentum	22.0%
Value Play	17.9%
Yield Seeker	16.5%
Unloved	13.0%
PSEi	14.4%

*November 24, 2016

STOCK SCREEN

Stock Screen offers four model portfolios, each designed to meet different investment styles. First is 'Riding the Momentum', focusing on well-established companies with sustained profitability and high earning expectations. Second is 'Value Play', featuring stocks that are exceptionally undervalued. Third is 'Yield Seeker', suited for individuals chasing dividend yield for income. Last is 'Unloved', composed of stocks that generate high earnings but are underrated by the market. Stock Screen is available online exclusively to FirstMetroSec clients.

The stock selection process is limited to the top 50 most actively traded stocks listed in the PSE.



June Schedule of Seminars

For reservations and inquiries, please email
registrations@firstmetrosec.com.ph
or visit our Investors Center at:

MAKATI
(02) 859 0600
18F PSBank Center, Paseo de Roxas, Makati
City

CEBU
(032) 520-5695
Metrobank Plaza, Osmeña Blvd.,
Cebu City

DAVAO
(082) 293-9354
GF, Hotel Uno Bldg, CM Recto Street
Davao City

   /firstmetrosec
www.firstmetrosec.com.ph

Taming the Rapids

June 21, First Metro Davao Investors Center, Davao
5:30 pm to 7:30 pm

Basic Education on Stock Trading (B.E.S.T.): Stock Market 101

June 03, First Metro Training Room, Makati
10 am to 3 pm

June 10, Max's Resturant, Robinsons Galleria, Ortigas
4 pm to 7 pm

June 17, Gerry's Grill and Restaurant, MacArthur Highway, Tarlac
2 pm to 5 pm

June 24, Gerry's Grill and Resturant, SM City Bacoor, Cavite
2 pm to 5 pm

Guided Investor, Fearless Trader (G.I.F.T.) Learning Series

June 03 and 04, Villa Caceres Hotel, Naga
8 am to 6 pm

June 24 and 25, Lenox Hotel, Dagupan
8 am to 6 pm